CONTRACT



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Re	vision	Alt Order	#	
	937742	/ 4	06257233	•	
Product					
OBAMA FOR AMERICA					
Contract Dates	Estimate #				
08/14/12 - 09/03/12	1523				
Advertiser			Original Date	/ Revision	
Obama/D/President			07/30/12	/ 08/28/12	
	Billing Cycle	Billing	Calendar	Cash/Trade	
	EOM/EOC	Broadcast		Cash	
	Station	Accou	nt Executive	Sales Office	
	WPBF	Mica F	lansen	HRP -Washingt	
	Special Hand	ling			
	Demographic	2			
	Adults 35+				
	-				
	IDB#	Adver	iser Code	Product Code	
	9912856	95		101	

Agency Ref

Advertiser Ref

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	Spots	Amount
1 WPBF 08/14/12 08/31/12 THE CHEW	1P-2P	:30	NM	5	\$1,125.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Weel					
Week: 08/13/12	\$225.00				
Week: 08/20/12	\$225.00				
Week: 08/27/12 09/02/12 -TwTF 2	\$225.00				
2 WPBF 08/14/12 08/31/12 10-11a Anderson Cooper	10-11a	:30	NM	12	\$2,400.00
Class of Time - Pre-emptible with notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 -TWTF 4					
Week: 08/13/12	\$200.00 \$200.00				
Week: 08/27/12 09/02/12 -TWTF 4	\$200.00				
			313.6	_	
3 WPBF 08/14/12 08/31/12 The View	11A-12PM	:30	NM	6	\$3,450.00
Class of Time - Pre-emptible with notice	. Data				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 -TwTF 2	<u>Rate</u> \$575.00				
Week: 08/20/12 08/26/12 -TWTF 2	\$575.00 \$575.00				
Week: 08/27/12 09/02/12 -TWTF 2	\$575.00				
4 WPBF 08/14/12 08/31/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	6	\$450.00
•	12.00-01.00AW	.30	INIVI	0	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/13/12 08/19/12 -TWTF 2	\$75.00				
Week: 08/20/12	\$75.00				
Week: 08/27/12 09/02/12 -TwTF 2	\$75.00				
5 WPBF 08/14/12 08/31/12 1230-1P Access Hollywood	od 1230-1p	:30	NM	9	\$2,025.00
Class of Time - Pre-emptible with notice			ŀ		
Start Date End Date Weekdays Spots/Week			l		
Week: 08/13/12 08/19/12 -TWTF 3	\$225.00				
Week: 08/20/12 08/26/12 -TwTF 3	\$225.00				
Week: 08/27/12 09/02/12 -TWTF 3	\$225.00				
6 WPBF 08/14/12 08/31/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	12	\$3,300.00
Class of Time - Pre-emptible with notice			i		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

07/30/12 / 08/28/12



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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Spots/

Obama/D/President

					_	Spots/				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 08/13/12	08/19/12	-TWTF	4	\$275.00						
Week: 08/20/12	08/26/12	-TWTF	4	\$275.00						
Week: 08/27/12	09/02/12	-TWTF	4	\$275.00						
7 WPBF 08/14	/12 08/31/	12 4:30a-5a		430a-5a		:30		NM	12	\$600.00
Class of Time	e - Pre-empti	ble with notice								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 08/13/12	08/19/12	-TWTF	4	\$50.00						
Week: 08/20/12	08/26/12	-TWTF	4	\$50.00						
Week: 08/27/12	09/02/12	-TWTF	4	\$50.00						
8 WPBF 08/14	/12 08/31/	12 WPBF Nev	ws 25 @ 5am	5-530am		:30		NM	9	\$1,575.00
Class of Time	e - Pre-empti	ble with notice						1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 08/13/12	08/19/12	-TWTF	3	\$175.00						
Week: 08/20/12	08/26/12	-TWTF	3	\$175.00						
Week: 08/27/12	09/02/12	-TWTF	3	\$175.00						
9 WPBF 08/14	/12 08/31/	12 M-F 5pm N	lews	5-6pm		:30		NM	11	\$5,225.00
Class of Time	e - Pre-empti	ble with notice						l l		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				1		
Week: 08/13/12	08/19/12	-TWTF	4	\$475.00						
Week: 08/20/12	08/26/12	-TWTF	4	\$475.00						
Week: 08/27/12	09/02/12	-TWTF	3	\$475.00						
10 WPBF 08/14	/12 08/31/	12 WPBF Ne	ws 25 Mornings @	g 5:30-5:57am		:30		NM	6	\$1,350.00
Class of Time	e - Pre-empti	ble with notice								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 08/13/12	08/19/12	-TWTF	2	\$225.00						
Week: 08/20/12	08/26/12	-TWTF	2	\$225.00						
Week: 08/27/12	09/02/12	-TWTF	2	\$225.00						
11 WPBF 08/14	/12 08/31/	12 WPBF Ne	ws 25 @ 6:00PM	6-6:30PM		:30		NM	3	\$1,875.00
Class of Time	e - Pre-empti	ble with notice						1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 08/13/12	08/19/12	-TWTF	1	\$625.00						
Week: 08/20/12	08/26/12	-TWTF	1	\$625.00						
Week: 08/27/12	09/02/12	-TWTF	1	\$625.00						
12 WPBF 08/14	/12 08/31/	12 WPBF Nev	ws 25 Mornings	6-7AM		:30		NM	3	\$1,200.00
Class of Time	e - Fixed Nor	Pre-emptible								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 08/13/12	08/19/12	-TWTF	1	\$400.00						
Week: 08/20/12	08/26/12	-TWTF	1	\$400.00						
Week: 08/27/12	09/02/12	-TWTF	1	\$400.00						
13 WPBF 08/14	/12 08/31/	12 Good Morr	ning America	7-9AM		:30		NM	12	\$5,700.00
Class of Time	e - Fixed Nor	Pre-emptible								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 08/13/12	08/19/12	-TWTF	4	\$475.00						
Week: 08/20/12	08/26/12	-TWTF	4	\$475.00				i		
Week: 08/27/12	09/02/12	-TWTF	4	\$475.00						
14 WPBF 08/14	/12 08/31/	12 Jeopardy		7:30-8PM		:30		NM	6	\$9,600.00
Class of Time	e - Fixed Non	Pre-emptible								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				- 1		

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Start Date

Ch Start Date End Date Description

Weekdays

-TWTF--

End Date

08/19/12

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

Spots/Week

www.thewpbfchannel.com

Week: 08/13/12

*Line

Contract / Revision Alt Order# 937742 1 06257233 Product Estimate # Contract Dates OBAMA FOR AMERICA 1523 08/14/12 - 09/03/12

Adve	ertiser			Original Da	ate / Revis	sion
Oba	m a/D/Pre :	sident		07/30/12	2 / 08/	/28/12
Start/End Time	Days	Spots/ Length Week	Rate	Type	Spots	Amount
Rate \$1,600.00 \$1,600.00 \$1,600.00						
9-10a		:30		NM	3	\$750.00
<u>Rate</u> \$250.00 \$250.00 \$250.00						
10-11PM		:30		NM	1	\$1,600.00
<u>Rate</u> \$1,600.00 \$0.00						

VVEEK. 00/13/12	00/19/12	- 1 14 1 1-	_	Ψ1,000.00		- 4		
Week: 08/20/12	08/26/12	-TWTF	2	\$1,600.00				
Week: 08/27/12	09/02/12	-TWTF	2	\$1,600.00				
15 WPBF 08/14	/12 08/31/1	2 Dr. Oz M-I	9-10a	9-10a	:30	NM	3	\$750.00
Class of Time	e - Pre-emptil	ole with notice				1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				
Week: 08/13/12	08/19/12	-TWTF	1	\$250.00				
Week: 08/20/12	08/26/12	-TWTF	1	\$250.00				
Week: 08/27/12	09/02/12	-TWTF	11	\$250.00				
16 WPBF 08/20	/12 09/03/1	2 GLASS H	DUSE	10-11PM	:30	NM	1	\$1,600.00
	•	ble with notice				- 1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate		· ·		
Week: 08/20/12	08/26/12	T	1	\$1,600.00				
Week: 08/27/12	09/02/12		0	\$0.00				
Week: 09/03/12	09/09/12		0	\$0.00	*****			
17 WPBF 08/27			ס	Prime Other	:30	NM	2	\$4,400.00
		ole with notice	CnotoAMook	Data				
Start Date Week: 08/27/12	End Date 09/02/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$2,200.00				
Week: 09/03/12	09/02/12	1	1	\$2,200.00				
18 WPBF 08/18			<u>.</u>	\$2,200.00 Sat 5-6am	:30	NM	3	\$255.00
		ole with notice	110113	Oat 5-0am	.00		3	Ψ233.00
Start Date	End <u>Date</u>	Weekdavs	Spots/Week	Rate				
Week: 08/13/12	08/19/12	1-	1	\$85.00				
Week: 08/20/12	08/26/12	1-	1	\$85.00				
Week: 08/27/12	09/02/12	1-	1	\$85.00				
19 WPBF 08/18	/12 09/01/1	2 Sat 6-7am	News	Sat 6-7am	:30	NM	3	\$525.00
Class of Time	e - Pre-emptil	ole with notice						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				
Week: 08/13/12	08/19/12	1-	1	\$175.00				
Week: 08/20/12	08/26/12	1-	1	\$175.00				
Week: 08/27/12	09/02/12	1-	11	\$175.00				
20 WPBF 08/18			News	630-7pm	:30	NM	2	\$650.00
	•	ole with notice						
Start Date	End Date	Weekdays	Spots/Week	Rate		1		
Week: 08/13/12	08/19/12	1-	1	\$325.00		1		
Week: 08/20/12	08/26/12	1-	0/5 /	\$325.00				
21 WPBF 08/18/		le with notice	Of Fortune	Sat 7-730PM	:30	NM	1	\$400.00
Start Date	End Date	Weekdays	Spots/Week	Rate				
Week: 08/13/12	08/19/12	1-	1	\$400.00				
22 WPBF 08/18/	/12 09/01/1	2 Sat Jeopa	dy	Sat 7:30-8PM	:30	NM	2	\$1,000.00
Class of Time	e - Pre-emptib	ole with notice				1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>		J		
Week: 08/13/12	08/19/12	1-	1	\$500.00				
Week: 08/20/12	08/26/12		0	\$0.00		- 1		
Week: 08/27/12	09/02/12	1-	1	\$500.00		1		

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07/30/12 / 08/28/12



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Alt Order# Contract / Revision 937742 06257233 1 Contract Dates Estimate # Product OBAMA FOR AMERICA 1523 08/14/12 - 09/03/12 Original Date / Revision Advertiser

Obama/D/President

Snots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	Spots	Amount
23 WPBF 08/18/12 08/18/12 MOVIE	Prime Other	:30	NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate				
	\$400.00	-20	NIM	•	#4 405 00
24 WPBF 08/18/12 09/01/12 Sat 8-9am News	Sat 8-9am	:30	NM	3	\$1,125.00
Class of Time - Fixed Non Pre-emptible Start Date End Date `Weekdays Spots/Week	Rate				
Week: 08/13/12 08/19/12 1- 1	\$375.00				
Week: 08/20/12 08/26/121- 1	\$375.00				
Week: 08/27/12 09/02/121- 1	\$375.00				
25 WPBF 08/19/12 09/02/12 Chris Matthews	Sun 10-10:30AM	:30	NM	3	\$600.00
Class of Time - Pre-emptible with notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/121 1	<u>Rate</u> \$200.00				
Week: 08/13/12 08/19/121 1 Week: 08/20/12 08/26/121 1	\$200.00				
Week: 08/27/12 09/02/121 1	\$200.00				
26 WPBF 08/19/12 09/02/12 Sun 11:35pm Late News	1135p-12am	:30	NM	3	\$1,050.00
Class of Time - Pre-emptible with notice				-	**,,,,,,,,,,,,
Start Date	<u>Rate</u>				
Week: 08/13/12 08/19/121 1	\$350.00				
Week: 08/20/12 08/26/121 1	\$350.00				
Week: 08/27/12 09/02/121 1	\$350.00			_	
27 WPBF 08/19/12 09/02/12 Sun 5-6am News	Sun 5-6am	:30	NM	3	\$150.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/13/12 08/19/121 1	\$50.00				
Week: 08/20/12 08/26/121 1	\$50.00				
Week: 08/27/12 09/02/121 1	\$50.00				
28 WPBF 08/19/12 09/02/12 Sun 6-7am News	Sun 6-7am	:30	NM	3	\$300.00
Class of Time - Pre-emptible with notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 08/13/12 08/19/121 1	<u>Rate</u> \$100.00				
Week: 08/20/12 08/26/121 1	\$100.00				
Week: 08/27/12 09/02/121 1	\$100.00				
29 WPBF 08/19/12 09/02/12 Sun 630pm News	630-7pm	:30	NM	3	\$975.00
Class of Time - Pre-emptible with notice	•			•	40.0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 08/13/12 08/19/121 1	\$325.00				
Week: 08/20/12 08/26/121 1 Week: 08/27/12 09/02/121 1	\$325.00 \$325.00				
		-00	NI84	_	******
30 WPBF 08/19/12 08/26/12 AFV	7-8PM	:30	NM	2	\$1,550.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/13/12 08/19/121 1	\$775.00				
Week: 08/20/12 08/26/121 1	\$775.00				
31 WPBF 08/19/12 09/02/12 EXMO WL ED	Prime Other	:30	NM	3	\$4,500.00
Class of Time - Pre-emptible with notice			Į.		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/121 1	<u>Rate</u>				
Week: 08/13/12 08/19/121 1	\$1,500.00		I		

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Contract / Revision Alt Order # 06257233 937742 / 4 Product Estimate # Contract Dates OBAMA FOR AMERICA 1523 08/14/12 - 09/03/12 Original Date / Revision <u>Advertiser</u> 07/30/12 / 08/28/12

Spots/

Obama/D/President

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
Week: 08/20/12 08/26/121 1	\$1,500.00			
Week: 08/27/12 09/02/121 1	\$1,500.00		_ l	
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
3 WPBF 08/27/12-09/02/12 EXMO WL ED	Prime Other	Si :30 \$1,500.00	NM	
See MG 31.4	Drimo Othor	si :30 \$1,500.00	NM	
4 WPBF 08/27/12-09/02/12 TV DUOS	Prime Other	30 30 \$1,500.00	MINI	
® MG for 31.3 09/02	0.0014	.00	NIM o	***
32 WPBF 08/23/12 08/30/12 WIPEOUT	8-9PM	:30	NM 2	\$3,600.00
Class of Time - Pre-emptible with notice	Dota			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/121 1	<u>Rate</u> \$1,800.00			
Week: 08/27/12 09/02/121 1	\$1,800.00			
		:30	NIM 6	£4 000 00
33 WPBF 08/14/12 09/03/12 M-SUN WPBF News 25 @	111-11:35PM	:30	NM 6	\$4,800.00
Class of Time - Pre-emptible with notice	Poto			
Start Date End Date Weekdays Spots/Week Week: 08/14/12 08/20/12 MTWTFSS 2	<u>Rate</u> \$800.00			
Week: 08/21/12 08/27/12 MTWTFSS 2	\$800.00			
Week: 08/28/12 09/03/12 MTWTFSS 2	\$800.00			
34 WPBF 08/22/12 08/29/12 MOD FAM	9-10PM	:30	NM 2	\$3,600.00
Class of Time - Pre-emptible with notice	3-10FW	.50	14141	ψ3,000.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 08/20/12	\$1,800.00			
Week: 08/27/12 09/02/121 1	\$1,800.00			
35 WPBF 08/20/12 09/03/12 THE CHEW	1P-2P	:30	NM 3	\$675.00
Class of Time - Pre-emptible with notice				
Start Date	<u>Rate</u>			
Week: 08/20/12 08/26/12 1 1	\$225.00			
Week: 08/27/12 09/02/12 1 1	\$225.00			
Week: 09/03/12 09/09/12 1 1	\$225.00			
36 WPBF 08/20/12 09/03/12 10-11a Anderson Cooper	10-11a	:30	NM 3	\$600.00
Class of Time - Pre-emptible with notice				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 08/20/12 08/26/12 1 1	\$200.00			
Week: 08/27/12 09/02/12 1 1	\$200.00			
Week: 09/03/12 09/09/12 1 1	\$200.00		k	
37 WPBF 08/20/12 09/03/12 The View	11A-12PM	:30	NM 3	\$1,725.00
Class of Time - Pre-emptible with notice				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 08/20/12	\$575.00 \$575.00		1	
Week: 08/27/12 09/02/12 1 1 <u>Spot Ch Date Range Description</u>	\$575.00 Start/End Time	Wookdaye Longth Bata	Type	
2 WPBF 08/27/12-09/02/12 The View	11A-12PM	<u>Weekdays</u> <u>Length</u> <u>Rate</u> M :30 \$575.00	<u>Type</u> <i>NM</i>	
See MG 37.4	1177-14FW	.30 \$373.00	INIVI	
4 WPBF 08/29/12-08/31/12 The View	11A-12PM	Th :30 \$575.00	NM	
⊕ MG for 37.2 08/27		457 5.00		
Week: 09/03/12 09/09/12 1 1	\$575.00			
38 WPBF 08/20/12 09/03/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 3	\$225.00
Class of Time - Pre-emptible with notice	. E. 00 0 1.00/11/1	.00	11111	Ψ223.00
Glass of Fillio - Flo-cimplible with hotice			l l	

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07/30/12 / 08/28/12



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Obama/D/President

Snots/

						Spots	s/			
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Weel	k Rate	Type S _l	pots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 08/20/12	08/26/12	1	1	\$75.00						
Week: 08/27/12	09/02/12	1	1	\$75.00						
Week: 09/03/12	09/09/12	1	11	\$75.00						
39 WPBF 09/03	/12 09/03/	12 1230-1P A	ccess Hollywood	1230-1p		:30		NM	1	\$225.00
		ble with notice								
Start Date Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$225.00				1		
40 WPBF 08/20			vs 25 @ Noon	12pm-1230pm		:30		NM	3	\$825.00
		ble with notice	@	р ч-оор					_	4020100
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 08/20/12	08/26/12	1	1	\$275.00						
Week: 08/27/12	09/02/12	1	1	\$275.00				- 1		
Spot Ch Da	ate Range	<u>Descriptio</u>	<u>n</u>	Start/End Time	Weekday	<u>/s Length</u>	Rate	<u>Type</u>		
2 WPBF 08	3/27/12-09/02	V/12 WPBF Ne	ws 25 @ Noon	12pm-1230pm	M	:30	\$275.00	NM		
See MG 4	0.4									
		/12 WPBF Ne	ws 25 @ Noon	12pm-1230pm	Th-	:30	\$275.00	NM		
				4075.00						
Week: 09/03/12	09/09/12	1	1	\$275.00						
41 WPBF 08/20				430a-5a		:30		NM	3	\$150.00
		ble with notice	Constantin	D-4-						
Start Date Week: 08/20/12	End Date 08/26/12	Weekdays 1	Spots/Week	<u>Rate</u> \$50.00						
Week: 08/27/12	09/02/12	1	1	\$50.00				1		
Week: 09/03/12	09/02/12	1	1	\$50.00						
42 WPBF 09/03		12 W/DRE No.	vs 25 @ 5am	5-530am		:30		NM	1	\$175.00
			13 23 @ Jain	5-550am		.50		''''	'	Ψ175.00
Start Date	End Date	ble with notice Weekdays	Spots/Week	Rate						
Week: 09/03/12	09/09/12	1	1	\$175.00						
43 WPBF 08/27	/12 09/03/	12 M-F 5pm N	lews	5-6pm		:30		NM	2	\$950.00
		ble with notice		o op		.00			-	Ψ000.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 08/27/12	09/02/12	1	1	\$475.00						
Week: 09/03/12	09/09/12	1	1	\$475.00						
44 WPBF 08/20	/12 09/03/	12 WPBF Nev	vs 25 Mornings (2) 5:30-5:57am		:30		NM	3	\$675.00
Class of Time		ble with notice		_						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 08/20/12	08/26/12	1	1	\$225.00				ľ		
Week: 08/27/12	09/02/12	1	1	\$225.00				ŀ		
Week: 09/03/12	09/09/12	1	11	\$225.00						
45 WPBF 08/20	/12 09/03/	12 WPBF Nev	vs 25 @ 6:00PM	6-6:30PM		:30		NM	3	\$1,875.00
Class of Time		ble with notice						- 1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 08/20/12	08/26/12	1	1	\$625.00				- 1		
Week: 08/27/12	09/02/12	1	1	\$625.00]		
Week: 09/03/12	09/09/12	1	1	\$625.00						
46 WPBF 08/20		12 WPBF Nev	vs 25 Mornings	6-7AM		:30		NM	3	\$1,200.00
		Pre-emptible	0 - 1 441 - 1	.				1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Alt Order #



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

937742 / 4 06257233

<u>Contract Dates</u>

08/14/12 - 09/03/12

Product

OBAMA FOR AMERICA

1523

 Advertiser
 Original Date / Revision

 Obama/D/President
 07/30/12 / 08/28/12

Contract / Revision

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 1 1	<u>Rate</u> \$400.00			<u>.</u>
Week: 08/27/12 09/02/12 1 1	\$400.00			
Week: 09/03/12 09/09/12 1 1	\$400.00			
47 WPBF 08/20/12 09/03/12 Good Morning America	7-9AM	:30	NM 3	\$1,425.00
Class of Time - Fixed Non Pre-emptible	- .			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 1 1	<u>Rate</u> \$475.00			
Week: 08/27/12 09/02/12 1 1	\$475.00			
Week: 09/03/12 09/09/12 1 1	\$475.00			
48 WPBF 08/20/12 09/03/12 Jeopardy	7:30-8PM	:30	NM 3	\$4,800.00
Class of Time - Fixed Non Pre-emptible				
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 1 1	<u>Rate</u> \$1,600.00			
Week: 08/27/12 09/02/12 1 1	\$1,600.00			
Week: 09/03/12 09/09/12 1 1	\$1,600.00			
49 WPBF 08/20/12 09/03/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 3	\$750.00
Class of Time - Pre-emptible with notice				
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 1 1	<u>Rate</u> \$250.00			
Week: 08/27/12 08/26/12 1 1	\$250.00 \$250.00			
Week: 09/03/12 09/09/12 1 1	\$250.00			
51 WPBF 09/01/12 09/01/12 University of Miami College	FSAT 330-7PM	:30	NM 1	\$2,500.00
Class of Time - Pre-emptible with notice	C.			
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 S- 1	<u>Rate</u> \$2,500.00			
52 WPBF 08/14/12 08/17/12 Dr. Oz	4-5p	:30	NM 2	£1.050.00
Class of Time - Pre-emptible with notice	4-5p	.50	INIVI Z	\$1,050.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 08/13/12 08/19/12 -TwTF 2	\$525.00			
53 WPBF 08/14/12 08/17/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$275.00
Class of Time - Pre-emptible with notice	Data			
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 -TWTF 1	<u>Rate</u> \$275.00			
54 WPBF 08/14/12 08/17/12 4:30a-5a	430a-5a	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 -TWTF 1	Rate		ľ	
	\$50.00			
55 WPBF 08/17/12 08/17/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 1	\$75.00
Class of Time - Pre-emptible with notice Start Date	Rate			
Week: 08/13/12 08/19/12F 1	\$75.00		'	
56 WPBF 08/17/12	7-9AM	:30	NM 1	\$475.00
Class of Time - Fixed Non Pre-emptible			-	
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 F 1	<u>Rate</u> \$475.00			
57 WPBF 08/17/12 08/17/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM 1	\$275.00
Class of Time - Pre-emptible with notice	12pm-1230pm	.50	INIVI	φ2/5.00
Clade of Fillio 116 omptible with notice			•	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

	Contract / Revision 937742 / 4	Alt Order # 06257233
Contract Dates 08/14/12 - 09/03/12	Product OBAMA FOR AMERIC	Estimate # A 1523
Advertiser Obama/D/President		ginal Date / Revision 17/30/12 / 08/28/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 F 1	<u>Rate</u> \$275.00				
58 WPBF 08/17/12 08/17/12 4:30a-5a	430a-5a	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12F 1	<u>Rate</u> \$50.00				
59 WPBF 09/03/12 09/03/12 BACH PAD	Prime Other	:30	NM	1	\$2,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 M 1	<u>Rate</u> \$2,000.00				
60 WPBF 08/21/12 08/24/12 THE CHEW	1P-2P	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 -TWTF 1	<u>Rate</u> \$225.00				
 		Totals		215	\$95,755.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	131	\$53,395.00	\$45,385.75
08/27/12 -09/03/12	84	\$42,360.00	\$36,006.00
Totals	215	\$95,755.00	\$81,391.75

Signature:	Date:	
3igilature	_ Date.	

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

BILLING AND PAYMENTS 1.

Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency (a) shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

TERMINATION 2.

- Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

OMISSION OF BROADCAST 3.

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder. Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

PREEMPTIONS 4.

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

FIXED RATE PURCHASES 5.

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

INDEMNIFICATION 7.

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the face hereof.

- (b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.
- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]

\$575.00

Rate Type

\$575.00 NM

NM

INVOICE



www.thewpbfchannel.com

Billing Address:

WPBF 3970 RCA Boulevard **Suite 7007**

Main: (561)694-2525 Billing: (407)389-7661

Paim Beach Gardens, FL 33410

937742-1	08/26/12	August 2012	07/30/12 - 08/26/12
Invoice #	Invoice Date	Invoice Month	Invoice Period

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

Advertiser Product Estimate Number Obama/D/President OBAMA FOR AMERICA 1523

> Flight Dates Order# Alt Order # 06257233 08/14/12 - 09/03/12 937742

Billing Calendar Billing Type Deal # Broadcast Cash

Special Handling

IDB# Advertiser Code **Product Code** 9912856 195 101

Agency Ref Advertiser Ref

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Send Payment To: **WPBF** PO Box 26885

Weeks:

Spots: # Ch

Start Date

3 WPBF Th 08/23/12

Day Air Date

08/20/12

End Date

08/26/12

MTWTFSS

-TWTF--

11:00 AM The View

Air Time Description

Lehigh Valley, PA 18002-6885

Spots/ Line Start Date **End Date** Description Start/End Time MTWTESS Lenath Week Rate Type 1 08/14/12 08/31/12 1P-2P THE CHEW -TWTF--:30 2 \$225.00 NM Class of Time - Pre-emptible with notice Start Date **End Date MTWTFSS** Rate Spots/Week 08/13/12 08/19/12 -TWTF--\$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 08/14/12 1:36 PM THE CHEW 1P-2P :30 OFA-12-G-083H \$225.00 NM Weeks: Start Date **End Date MTWTFSS** Rate Spots/Week 08/20/12 08/26/12 -TWTF--\$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBFW 08/22/12 1:54 PM THE CHEW 1P-2P :30 OFA-12-A-093H \$225.00 NM 3 WPBF Th 08/23/12 12:59 PM THE CHEW 1P-2P :30 OFA-12-G-086H \$225.00 NM 08/31/12 2 08/14/12 10-11a Anderson Cooper 10-11a -TWTF--:30 \$200.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 08/13/12 08/19/12 -TWTF--\$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10:37 AM 10-11a Anderson Cooper 2 WPBF Tu 08/14/12 10-11a :30 OFA-12-G-083H \$200.00 1 WPBF W 08/15/12 10:51 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-091H \$200.00 NM 3 WPBF Th 08/16/12 10:37 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-091H \$200.00 NM 08/17/12 10:23 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-086H \$200.00 NM Start Date **End Date MTWTFSS** Weeks: Spots/Week Rate 08/20/12 08/26/12 -TWTF--\$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WPBF Tu 08/21/12 10:20 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-086H \$200.00 NM 6 WPBF W 08/22/12 10:38 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-093H \$200.00 NM 5 WPBF Th 08/23/12 10:18 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-093H \$200.00 NM 10:48 AM 10-11a Anderson Cooper 7 WPBF F 08/24/12 10-11a :30 OFA-12-G-086H \$200.00 NM 3 08/14/12 08/31/12 The View 11A-12PM -TWTF--:30 \$575.00 2 NM Class of Time - Pre-emptible with notice Start Date **End Date MTWTFSS** Weeks: Spots/Week Rate 08/13/12 08/19/12 -TWTF--\$575.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 08/15/12 11:33 AM The View 11A-12PM :30 OFA-12-A-091H \$575.00 NM 2 WPBF F 08/17/12 11:31 AM The View 11A-12PM :30 OFA-12-G-086H

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

Rate

Start/End Time

11A-12PM

Length Ad-ID

:30 OFA-12-G-086H

\$575.00

Spots/Week



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

e Start Date End Date Description Start/End Ti	ne MTWTFSS	Length	Spots/ Week	Rate	Туре	
3 08/14/12 08/31/12 The View 11A-12PM Class of Time - Pre-emptible with notice	-TWTF	:30	2	\$575.00	NM	
Spots: # Ch Day Air Date Air Time Description 4 WPBF F 08/24/12 11:34 AM The View	Start/End Time 11A-12PM	Length :30	Ad-ID OFA-12-A	-093н		<u>Rate Ty</u> \$575.00
4 08/14/12 08/31/12 Jimmy Kimmel 12:06-01:06/		:30	2	\$75.00	NM	40.0.00
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/We	nk Doto					
Weeks: Start Date 08/13/12 End Date Date 08/19/12 MTWTFSS Spots/We 08/19/12 Spots/We	<u>ek</u> <u>Rate</u> 2 \$75.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate T
1 WPBF W 08/15/12 1:00 AM Jimmy Kimmel	12:06-01:06AM		OFA-12-A			\$75.00
2 WPBF F 08/17/12 12:42 AM Jimmy Kimmel Weeks: Start Date End Date MTWTFSS Spots/We	12:06-01:06AM ek Rate	:30	OFA-12-G	-086н		\$75.00
08/20/12 08/26/12 -TWTF	2 \$75.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate T
3 WPBF Tu 08/21/12 12:45 AM Jimmy Kimmel	12:06-01:06AM		OFA-12-A			\$75.00
4 WPBF Th 08/23/12 1:00 AM Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A	-093н		\$75.00
5 08/14/12 08/31/12 1230-1P Access Hollywor1230-1p Class of Time - Pre-emptible with notice	-TWTF	:30	3	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/We</u>	ek <u>Rate</u> 3 \$225.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-tD			Data T
1 WPBF Tu 08/14/12 12:56 PM 1230-1P Access Holly			OFA-12-G	-083н		<u>Rate 1</u> \$225.00
3 WPBF W 08/15/12 12:44 PM 1230-1P Access Holly	•		OFA-12-G			\$225.00
2 WPBF F 08/17/12 12:47 PM 1230-1P Access Holly	•		OFA-12-G			\$225.00
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS Opots/Weil Spots/Weil	· ·					4220.00
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate T
8 WPBF Tu 08/21/12 12:55 PM 1230-1P Access Holly	•	:30	OFA-12-G	-086н		\$225.00
7 WPBF W 08/22/12 12:41 PM 1230-1P Access Holly	- .	:30	OFA-12-A	-093н		\$225.00
5 WPBF F 08/24/12 12:55 PM 1230-1P Access Holly	wood 1230-1p	:30	OFA-12-A	-093н		\$225.00
6 08/14/12 08/31/12 WPBF News 25 @ Noon 12pm-1230p Class of Time - Pre-emptible with notice	m -TWTF	:30	4	\$275.00	NM	
Weeks: Start Date 08/13/12 End Date of Date o	<u>ek</u> <u>Rate</u> 4 \$275.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate T
1 WPBF Tu 08/14/12 12:10 PM WPBF News 25 @ No	•		OFA-12-G			\$275.00
4 WPBF W 08/15/12 12:10 PM WPBF News 25 @ No			OFA-12-A			\$275.00
3 WPBF Th 08/16/12 12:29 PM WPBF News 25 @ No 2 WPBF F 08/17/12 12:07 PM WPBF News 25 @ No	•		OFA-12-A			\$275.00
2 WPBF F 08/17/12 12:07 PM WPBF News 25 @ No Weeks: Start Date End Date MTWTFSS Spots/Wee 08/20/12 08/26/12 -TWTF		:30	OFA-12-G	-086Н		\$275.00
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate T
5 WPBF Tu 08/21/12 12:08 PM WPBF News 25 @ No			OFA-12-A	-093н		\$275.00
7 WPBF W 08/22/12 12:08 PM WPBF News 25 @ No	on 12pm-1230pm	:30	OFA-12-G	-086н		\$275.00
8 WPBF Th 08/23/12 12:20 PM WPBF News 25 @ No	on 12pm-1230pm	:30	OFA-12-A	-093н		\$275.00
6 WPBF F 08/24/12 12:24 PM WPBF News 25 @ No	on 12pm-1230pm	:30	OFA-12-G	-086н		\$275.00
7 08/14/12 08/31/12 4:30a-5a 430a-5a Class of Time - Pre-emptible with notice	-TWTF	:30	4	\$50.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Wee 08/13/12 08/19/12 -TWTF	<u>k Rate</u> 4 \$50.00					V V
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>				Rate T
1 WPBF Tu 08/14/12 4:39 AM 4:30a-5a	430a-5a		OFA-12-G			\$50.00 I
3 WPBF W 08/15/12 4:38 AM 4:30a-5a	430a-5a		OFA-12-A-			\$50.00
2 MODE THE COMEMS ALAS AMALSON E.	430a-5a	:30	OFA-12-A-	-091н		\$50.00
2 WPBF Th 08/16/12 4:43 AM 4:30a-5a 4 WPBF F 08/17/12 4:55 AM 4:30a-5a	430a-5a		OFA-12-G-			\$50.00



Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

www.the	wpbfchannel.c	com										
lina (Start Data	End Data	Docarint	tion	Start/End	Timo	NOD GETTE C	Longth	Spots/ Week	Rate	Type	
	Start Date	End Date	Descript			Time	MTWTFSS	Length			Туре	
	08/14/12 Class of Tim	08/31/12 ne - Pre-emp	4:30a-5a ptible with n		430a-5a		-TWTF	:30	4	\$50.00	NM	
V		Start Date 08/20/12	End Date 08/26/12	MTWTFSS		Veek 4	<u>Rate</u> \$50.00					
s	Spots: # Ch	Day Air		ir Time Des		4	Start/End Time	e Lena	th Ad-ID			Rate Type
	. –			4:39 AM 4:30			430a-5a		30 OFA-12-	4-093н		\$50.00 NM
	5 WP	BF W 08	/22/12 4	4:44 AM 4:30	a-5a		430a-5a	:3	30 OFA-12-0	G-086н		\$50.00 NM
				4:38 AM 4:30			430a-5a		30 OFA-12-			\$50.00 NM
	6 WP	BFF 08	/24/12 4	4:55 AM 4:30	a-5a		430a-5a	::	30 OFA-12-	4-093н		\$50.00 NM
	08/14/12 Class of Tim		WPBF N ptible with n	News 25 @ 5 notice	am 5-530am		-TWTF	:30	3	\$175.00	NM	
V		Start Date 08/13/12	End Date 08/19/12	MTWTFSS -TWTF		<u>Veek</u> 3	<u>Rate</u> \$175.00					•
s	Spots: # Ch	Day Air		ir Time Desc			Start/End Time	Leng	th Ad-ID			Rate Type
					BF News 25 @ 9		5-530am	:3	30 OFA-12-0	G-083H		\$175.00 NM
	2 WP				BF News 25 @ !		5-530am		30 OFA-12-0			\$175.00 NM
v	3 WP Veeks:	Start Date	End Date	MTWTFSS			5-530am <u>Rate</u>	:3	30 OFA-12-0	G-086H		\$175.00 NM
		08/20/12	08/26/12	-TWTF		3	\$175.00					
5	Spots: # Ch	Day Air BF Tu 08/		ir Time Desc	cription 3F News 25 @ 5	Fam	Start/End Time 5-530am		<u>th Ad-ID</u> 30 OFA-12-0	086u		Rate Type
	5 WP				3F News 25 @ 5		5-530am		30 OFA-12-0			\$175.00 NM \$175.00 NM
					BF News 25 @ 5		5-530am		30 OFA-12-0			\$175.00 NM
	08/14/12 Class of Tim	08/31/12	M-F 5pm		5-6pm		-TWTF	:30	4	\$475.00	NM	
	Veeks:	Start Date 08/13/12				Veek 4	<u>Rate</u> \$475.00					
s	Spots: # Ch	Day Air		ir Time Desc		•	Start/End Time	e Lena	th Ad-ID			Rate Type
	1 WP	BF Tu 08/		:13 PM M-F			5-6pm		0 OFA-12-0	g-083н		\$475.00 NM
	2 WP			5:53 PM M-F			5-6pm	:3	30 OFA-12-A	4-091H		\$475.00 NM
	3 WP			5:54 PM M-F	•		5-6pm		0 OFA-12-0			\$475.00 NM
v		BF F 08/ <u>Start Date</u> 08/20/12	/17/12 5 End Date 08/26/12	5:14 PM M-F MTWTFSS -TWTF	Spots/M	√eek 4	5-6pm <u>Rate</u> \$475.00	:3	30 OFA-12-0	g-086 н		\$475.00 NM
s	pots: # Ch	Day Air		ir Time Desc	cription	•	Start/End Time	Lengt	th Ad-ID			Rate Type
	6 WP			:09 PM M-F	-		5-6pm	:3	0 OFA-12-4	4-093н		\$475.00 NM
	8 WP			:09 PM M-F			5-6pm		0 OFA-12-0			\$475.00 NM
	5 WP	BFTh 08/		:12 PM M-F :24 PM M-F			5-6pm		0 OFA-12-A			\$475.00 NM
							5-6pm		0 OFA-12-4	4-093H		\$475.00 NM
	08/14/12 Class of Tim	08/31/12 e - Pre-emp	WPBF N	lews 25 Morr otice	nings5:30-5:57a		-TWTF	:30	2	\$225.00	NM	
\ \		Start Date 08/13/12	End Date 08/19/12	MTWTFSS -TWTF	Spots/W	<u>/eek</u> 2	<u>Rate</u> \$225.00					
s	pots: # Ch	Day Air		ir Time Desc			Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WPI						5:3(5:30-5:57am		0 OFA-12-A			\$225.00 NM
14	2 WPI Veeks:	BF F 08/ <u>Start Date</u>		:54 AM WPB MTWTFSS			5:3(5:30-5:57am	:3	0 OFA-12-G	i-086н		\$225.00 NM
, v		08/20/12	08/26/12	-TWTF	Spots/W	<u>геек</u> 2	<u>Rate</u> \$225.00					
S	pots: # Ch	Day Air		r Time Desc			Start/End Time		h Ad-ID			Rate Type
	3 WPI						5:3(5:30-5:57am		0 OFA-12-A			\$225.00 NM
I	4 WPI	31-11n 08/3	23/12 5:	:42 AM WPB	r News 25 Mor	nings @	5:3(5:30-5:57am	:3	0 OFA-12-A	х-093H		\$225.00 NM
	08/14/12 Class of Tim	08/31/12 e - Pre-emp	WPBF N	lews 25 @ 6: otice	00Pl6-6:30PM		-TWTF	:30	1	\$625.00	NM	



Send Payment To:
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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

www.t	hewpbfchannel	.com							Onetal			
Line	Start Date	End Date	Desc	ription	St	art/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	08/14/12	08/31/12		F News 25 @			-TWTF	:30	1	\$625.00	NM	
		me - Pre-em		h notice	-				1			
	Spots: # Ch			Air Time Do			Start/End Time		h Ad-ID	. 0000		Rate Type
	1 Wi Weeks:	PBFF 08 Start Date	8/17/12 End Da			s 25 @ 6:00PM Spots/Week	6-6:30PM Rate	:3	0 OFA-12-0	1-080H		\$625.00 NM
	VVEGNS.	08/20/12	08/26/			1	\$625.00					
	Spots: # Ch	Day A	ir Date	Air Time De	escription		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	2 WI	PBFTu 08	8/21/12	6:20 PM W	/PBF New	s 25 @ 6:00PM	6-6:30PM	:3	0 OFA-12-0	5-086н		\$625.00 NM
12	2 08/14/12 Class of Ti	08/31/12 me - Fixed N	WPB Non Pre-e	F News 25 M	lornings6-	7AM	-TWTF	:30	1	\$400.00	NM	
	Weeks:	Start Date				Spots/Week	Rate					<u> </u>
	0	08/13/12	08/19/			1	\$400.00	1	L A J ID			
	Spots: # Ch		<u>ir Date</u> 8/14/12	Air Time De		s 25 Mornings	Start/End Time 6-7AM	-	<u>h Ad-ID</u> 0 ofa-12-0	-083n		Rate Type
	Weeks:	Start Date				Spots/Week	Rate	.3	U UFA-12-0	1-003H		\$400.00 NM
	TTOOMO.	08/20/12	08/26/			1	\$400.00					
	Spots: # Ch	Day A	<u>ir Date</u>	Air Time De	<u>escription</u>		Start/End Time	Lengt	h Ad-ID			Rate Type
L	2 WI	PBF Tu 08	8/21/12	6:29 AM W	PBF New	s 25 Mornings	6-7AM	:3	0 OFA-12-0	i-086н		\$400.00 NM
13	08/14/12 Class of Tir	08/31/12 ne - Fixed N	Good Non Pre-e	Morning Am	erica 7-	9AM	-TWTF	:30	4	\$475.00	NM	
	Weeks:	Start Date				Spots/Week	Rate					
	04 # 01-	08/13/12	08/19/			4	\$475.00					
	Spots: # Ch		1 <u>r Date</u> 3/14/12	Air Time De		ng America	Start/End Time		<u>h Ad-ID</u> 0 0FA-12-0	. 00311		Rate Type
			3/1 4 /12 3/15/12			ng America ng America	7-9AM 7-9AM		0 OFA-12-0 0 OFA-12-A			\$475.00 NM
			3/13/12 3/16/12			ng America	7-9AM 7-9AM		0 OFA-12-6			\$475.00 NM
			3/10/12 3/17/12			ng America	7-9AM		0 OFA-12-0			\$475.00 NM \$475.00 NM
	Weeks:	Start Date				Spots/Week	Rate	.0	0017 12 0	. 00011		φ475.00 NIVI
		08/20/12	08/26/			4	\$475.00					
	Spots: # Ch			Air Time De			Start/End Time		h <u>Ad-ID</u>			Rate Type
			3/21/12			ng America	7-9AM		0 OFA-12-A			\$475.00 NM
			3/22/12	7:59 AM G		•	7-9AM		0 OFA-12-0			\$475.00 NM
			3/23/12	7:55 AM G		•	7-9AM		0 OFA-12-0			\$475.00 NM
L	8 W	PBFF 08	3/24/12	7:50 AM G	ood Morni	ng America	7-9AM	:3	0 OFA-12-0	i-086н		\$475.00 NM
14	08/14/12 Class of Tir	08/31/12 ne - Fixed N	Jeopa Non Pre-e		7:	30-8PM	-TWTF	:30	2	\$1,600.00	NM	
	Weeks:	Start Date 08/13/12	End Da 08/19/1			Spots/Week 2	<u>Rate</u> \$1,600,00					
	Spots: # Ch			Air Time De		2	Start/End Time	Lengt	h Ad-ID			Rate Type
		PBF Tu 08		7:42 PM Je			7:30-8PM	_	0 OFA-12-0	;-083н		\$1,600.00 NM
		PBF Th 08		7:28 PM Je			7:30-8PM		0 OFA-12-A			\$1,600.00 NM
	Weeks:	Start Date		ate MTWTF:	<u>SS</u>	Spots/Week	Rate	.0	• • • • • • •			Ψ1,000.00 14W
		08/20/12	08/26/1	12 -TWTF		2	\$1,600.00					
	Spots: # Ch			Air Time De			Start/End Time		h Ad-ID			Rate Type
-			3/22/12	7:41 PM Je	-		7:30-8PM		0 OFA-12-A			\$1,600.00 NM
L	3 W	PBFF 08	3/24/12	7:34 PM Je	opardy		7:30-8PM	:30	0 OFA-12-0	i-086H		\$1,600.00 NM
15	08/14/12 Class of Tir	08/31/12 ne - Pre-em		z M-F 9-10a h notice	9-	10a	-TWTF	:30	1	\$250.00	NM	
	Weeks:	Start Date				Spots/Week	Rate			<u></u>		
	Spots: # Ch	08/13/12 Day Ai	08/19/1 r Date			1	\$250.00 Start/End Time	1 0004	2 Ad ID			Data To-
-		<u>Day Ai</u> BFTu 08		Air Time De 9:57 AM Dr		9-10a	Start/End Time 9-10a		<u>n Ad-ID</u>) 0FA-12-0	i-083H		<u>Rate Type</u> \$250.00 NM
	Weeks:	Start Date				Spots/Week	Rate	.50	J J. N. 12-0	. 505		φ 2 00.00 11 0
		08/20/12	08/26/1			1	\$250.00					
	Spots: # Ch	<u>Day Ai</u>	r Date	Air Time De	escription		Start/End Time	Lengti	n Ad-ID			Rate Type



Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

www.thewpbfchannel.com							
Line Start Date End Date Description St	art/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
15 08/14/12 08/31/12 Dr. Oz M-F 9-10a 9- Class of Time - Pre-emptible with notice	10a	-TWTF	:30	1	\$250.00	NM	
Spots: # Ch Day Air Date Air Time Description		Start/End Time		h Ad-ID			Rate Type
2 WPBF F 08/24/12 9:31 AM Dr. Oz M-F	9-10a	9-10a	:3	0 OFA-12-	A-093H		\$250.00 NM
16 08/20/12 09/03/12 GLASS HOUSE 10 Class of Time - Pre-emptible with notice)-11PM	1	:30	1	\$1,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/20/12 08/26/12 1	Spots/Week 1	<u>Rate</u> \$1,600.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time		h Ad-ID	- 000:		Rate Type
1 WPBF M 08/20/12 10:48 PM Glass House	e Finale	10-119	:3	0 OFA-12-	G-086H		\$1,600.00 NM
Class of Time - Pre-emptible with notice	at 5-6am	1-	:30	1	\$85.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/121-	Spots/Week 1	<u>Rate</u> \$85.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time		h <u>Ad-ID</u>			Rate Type
1 WPBF Sa 08/18/12 5:29 AM Sat 5-6am N Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u>	News Spots/Week	Sat 5-6am Rate	:3	0 OFA-12-	G-086н		\$85.00 NM
08/20/12 08/26/121-	<u> </u>	\$85.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate Type
2 WPBF Sa 08/25/12 5:28 AM Sat 5-6am N	lews	Sat 5-6am	:3	0 OFA-12-	G-086H		\$85.00 NM
Class of Time - Pre-emptible with notice	at 6-7am	1-	:30	1	\$175.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/121-	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF Sa 08/18/12 6:59 AM Sat 6-7am N		Sat 6-7am	:3	0 OFA-12-	А-093н		\$175.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/20/12 08/26/121-	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
2 WPBF Sa 08/25/12 6:30 AM Sat 6-7am N	lews	Sat 6-7am	:3	0 OFA-12-	А-093Н		\$175.00 NM
20 08/18/12 08/25/12 Sat 630pm News 63 Class of Time - Pre-emptible with notice	0-7pm	1-	:30	1	\$325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/121-	Spots/Week 1	<u>Rate</u> \$325.00					
Spots: # Ch Day Air Date Air Time Description	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Sa 08/18/12 6:50 PM Sat 630pm I		630-7pm	:3	0 OFA-12-	А-093н		\$325.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/20/12 08/26/121-	Spots/Week 1	<u>Rate</u> \$325.00					
Spots: # Ch Day Air Date Air Time Description	•	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WPBF Sa 08/25/12 6:46 PM Sat 630pm I	News	630-7pm	:3	0 OFA-12-	G-086н		\$325.00 NM
21 08/18/12 08/18/12 Sat Wheel Of Fortune Sat Class of Time - Pre-emptible with notice	at 7-730PM	1-	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/121-	Spots/Week 1	<u>Rate</u> \$400.00				<u>-</u>	
Spots: # Ch Day Air Date Air Time Description	•	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF Sa 08/18/12 7:08 PM Sat Wheel C	Of Fortune	Sat 7-730PM	:3	0 OFA-12-	G-086н		\$400.00 NM
22 08/18/12 09/01/12 Sat Jeopardy Sat Class of Time - Pre-emptible with notice	t 7:30-8PM	1-	:30	1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/121-	Spots/Week 1	<u>Rate</u> \$500.00					····
Spots: # Ch Day Air Date Air Time Description	•	Start/End Time	<u>Lengti</u>	h Ad-ID			Rate Type
1 WPBF Sa 08/18/12 7:51 PM Sat Jeopard	у	Sat 7:30-8PM	:30	O OFA-12-	А-093н		\$500.00 NM
23 08/18/12 08/18/12 MOVIE Pri Class of Time - Immediately Pre-emptible without notice	me Other	2-	:30	2	\$400.00	NM	



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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
			07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

ne Start Date E	End Date	Descript	tion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	08/18/12 - Immediat	MOVIE tely Pre-en	nptible without	Prime Other notice	2-	:30	2	\$400.00	NM	
	tart Date 8/13/12	End Date 08/19/12		Spots/Week 2	<u>Rate</u> \$400.00					
Spots: # Ch			ir Time Descri		Start/End Time		Ad-ID			Rate Typ
	F Sa 08/1		3:54 PM MOVIE		Prime Other) OFA-12-G			\$400.00 N
3 WPBI	F Sa 08/1	8/12 9	9:37 PM MOVIE		Prime Other	:30) OFA-12-A	-093н		\$400.00 N
Class of Time		n Pre-emp		Sat 8-9am	1-	:30	1	\$375.00	NM	
	tart Date 8/13/12	End Date 08/19/12		<u>Spots/Week</u> 1	<u>Rate</u> \$375.00					
Spots: # Ch	Day Air I	<u>Date</u> A	<u>ir Time</u> Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Typ
	F Sa 08/1		3:29 AM Sat 8-9		Sat 8-9am	:30) OFA-12-G	-086н		\$375.00 N
	tart Date 8/20/12	End Date 08/26/12		Spots/Week 1	<u>Rate</u> \$375,00					
Spots: # Ch	Day Air I		ir Time Descrip		Start/End Time	Length	Ad-ID			Rate Tyr
. –	F Sa 08/2		3:14 AM Sat 8-9		Sat 8-9am) OFA-12-A	-093н		\$375.00 N
05.00/40/40	20,00,40	Ob de 14	-111	0 40 40 00414						+0.0.00 10
Class of Time	<u>'</u>		otice	Sun 10-10:30AM	1	:30	1	\$200.00	NM	
		End Date 08/19/12	<u>MTWTFSS</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00					
Spots: # Ch	Day Air [ir Time Descrip		Start/End Time	Length	Ad-ID			Rate Tyr
			:21 AM Chris M		Sun 10-10:30AM	:30) OFA-12-G	-086н		\$200.00 N
	tart Date 3/20/12	08/26/12	<u>MTWTFSS</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00					
Spots: # Ch	Day Air [<u> Date</u> <u>A</u> i	ir Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Typ
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26 08/19/12 0 Class of Time)9/02/12 - Pre-empt			s 1135p-12am	1	:30	1	\$350.00	NM	<u>.</u>
		End Date 08/19/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch	Day Air [<u> Date</u> <u>Ai</u>	ir Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Typ
		0/40 44	·56 PM Sup 11	:35pm Late News	1135p-12am	:30) OFA-12-G	-086н		\$350.00 N
Weeks: St	tart Date	End Date	MTWTFSS	Spots/Week	Rate					
Weeks: St	tart Date 3/20/12	End Date 08/26/12	<u>MTWTFSS</u> 1	1	\$350.00	l enath	Ad-ID			Poto Tur
Weeks: <u>St</u> 08 Spots: <u>#</u> Ch	tart Date 3/20/12 Day Air D	End Date 08/26/12 Date Ai	MTWTFSS1 ir Time Descrip	1 otion	\$350.00 Start/End Time		Ad-ID OFA-12-A	-093н		<u>Rate Typ</u> \$350.00 N
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Weeks: St. 08 Spots: # Ch 2 WPBF 27 08/19/12 0 Class of Time Weeks: St. 08 Spots: # Ch 1 WPBF Weeks: St. 08 Spots: # Ch 2 WPBF 28 08/19/12 00 Class of Time Weeks: St. 08	art Date 3/20/12 Day Air L F Su 08/2 9/02/12 - Pre-empt art Date 3/13/12 Day Air L E Su 08/1 art Date 3/20/12 Day Air L E Su 08/2 9/02/12 - Pre-empt art Date	End Date 08/26/12 26/12 12 Sun 5-6a ible with no End Date 08/19/12 20te Ai 9/12 5 End Date 08/26/12 Date Ai 6/12 5 Sun 6-7a ible with no	MTWTFSS1 ir Time Descrip ::00 AM Sun 11 am News otice MTWTFSS1 ir Time Descrip ::54 AM Sun 5-6 MTWTFSS1 ir Time Descrip :15 AM Sun 5-6 am News	1 2tion 235pm Late News Sun 5-6am Spots/Week 1 2tion Sam News Spots/Week 1 2tion Sam News Spots/Week 1 2tion Sam News	\$350.00 Start/End Time 1135p-12am1 Rate \$50.00 Start/End Time Sun 5-6am Rate \$50.00 Start/End Time Sun 5-6am1 Rate	:30 :30 <u>Length</u> :30 <u>Length</u> :30	1 Ad-ID OFA-12-A-10 OFA-12-A-10 OFA-12-A-10	\$50.00 -086H -093H		\$350.00 N Rate Typ \$50.00 N Rate Typ
Weeks: St. 08 Spots: # Ch 2 WPBF 27 08/19/12 0 Class of Time Weeks: St. 08 Spots: # Ch 1 WPBF Weeks: St. 08 Spots: # Ch 2 WPBF 28 08/19/12 00 Class of Time Weeks: St. 08	art Date 3/20/12 Day Air E 9/02/12 - Pre-empt art Date 3/13/12 Day Air E Su 08/1 art Date 3/20/12 Day Air E Su 08/2 - Pre-empt art Date 9/02/12 - Pre-empt art Date	End Date 08/26/12 20ate Ai 26/12 12 Sun 5-6a iible with no End Date 08/19/12 Date Ai 9/12 5 End Date 08/26/12 Date Ai 6/12 5 Sun 6-7a iible with no End Date 08/19/12	MTWTFSS1 ir Time Descrip ::00 AM Sun 11 am News otice MTWTFSS1 ir Time Descrip ::54 AM Sun 5-6 MTWTFSS1 ir Time Descrip :15 AM Sun 5-6 am News otice MTWTFSS	Sun 5-6am Spots/Week 1 stion Sam News Spots/Week 1 stion Sam News Spots/Week Sun 6-7am Spots/Week 1	\$350.00 Start/End Time 1135p-12am1 Rate \$50.00 Start/End Time Sun 5-6am Rate \$50.00 Start/End Time Sun 5-6am1	:30 :30 Length :30 Length :30	1 1 Ad-ID 0 0FA-12-G- 2 Ad-ID 0 0FA-12-A- 1	\$50.00 -086H -093H		\$350.00 N Rate Typ \$50.00 NI Rate Typ \$50.00 NI
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Invoice #		Invoice Date	Invoice Month	Invoice Period
937742-1		08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

www.thewpbfchannel.com							
Line Charles End Date Description	Charle Time		Lauath	Spots/	D-4-	T	
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
28 08/19/12 09/02/12 Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	1	:30	1	\$100.00	NM	
Spots: # Ch Day Air Date Air Time Descripti		Start/End Time		h Ad-ID			Rate Type
2 WPBF Su 08/26/12 6:28 AM Sun 6-7a	m News	Sun 6-7am	:3	0 OFA-12-	-G-086н		\$100.00 NM
29 08/19/12 09/02/12 Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	1	:30	1	\$325.00	NM	<u>.</u> .
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/121	Spots/Week 1	<u>Rate</u> \$325.00				-	
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descripti</u>		Start/End Time		h Ad-ID			Rate Type
1 WPBF Su 08/19/12 6:41 PM Sun 630; Weeks: Start Date End Date MTWTFSS	om News Spots/Week	630-7pm	:3	0 OFA-12-	А-093н		\$325.00 NM
08/20/12 08/26/121	<u> 3pots/vveek</u> 1	<u>Rate</u> \$325.00					
Spots: # Ch Day Air Date Air Time Descripti		Start/End Time	<u>Lengt</u>	h Ad-iD			Rate Type
2 WPBF Su 08/26/12 6:57 PM Sun 630p	om News	630-7pm	:3	0 OFA-12-	А-093н		\$325.00 NM
30 08/19/12 08/26/12 AFV Class of Time - Pre-emptible with notice	7-8PM	1	:30	1	\$775.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/121	Spots/Week 1	<u>Rate</u> \$775.00	•				
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
1 WPBF Su 08/19/12 6:58 PM AFV Weeks: Start Date End Date MTWTFSS	Spots/Week	7-8PM Rate	:3	0 OFA-12-	G-086н		\$775.00 NM
08/20/12 08/26/121	<u> </u>	\$775.00					
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
2 WPBF Su 08/26/12 7:20 PM AFV		7-8PM	:3	0 OFA-12-	G-086н		\$775.00 NM
31 08/19/12 09/02/12 EXMO WL ED Class of Time - Pre-emptible with notice	Prime Other	1	:30	1	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/121	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF Su 08/19/12 9:27 PM Extreme Weeks: Start Date End Date MTWTFSS		9-11p	:3	0 OFA-12-	А-093н		\$1,500.00 NM
08/20/12 08/26/121	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate Type
2 WPBF Su 08/26/12 9:46 PM EXMO W	<u>LED</u>	Prime Other	:3	0 OFA-12-	А-093н		\$1,500.00 NM
32 08/23/12 08/30/12 WIPEOUT Class of Time - Pre-emptible with notice	8-9PM	1	:30	1	\$1,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/20/12 08/26/121	Spots/Week 1	<u>Rate</u> \$1,800.00					_
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF Th 08/23/12 7:58 PM WIPEOU	Т	8-9PM	:3	0 OFA-12-	G-086н		\$1,800.00 NM
33 08/14/12 09/03/12 M-SUN WPBF News 25 @ Class of Time - Pre-emptible with notice	11-11:35PM	MTWTFSS	:30	2	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/14/12 08/20/12 MTWTFSS	Spots/Week 2	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Description	_	Start/End Time	<u>Len</u> gti	n Ad-ID			Rate Type
2 WPBF Tu 08/14/12 11:34 PM M-SUN W	_		:30	OFA-12-	G-083н		\$800.00 NM
1 WPBF M 08/20/12 11:28 PM M-SUN W			:30) OFA-12-	А-093н		\$800.00 NM
Weeks: Start Date 08/21/12 End Date 08/27/12 MTWTFSS 08/27/12	Spots/Week 2	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time		Ad-ID			Rate Type
3 WPBF	•) OFA-12-			\$800.00 NM
4 WPBF Su 08/26/12 11:10 PM M-SUN W	IFBF News 25 @	11PM11-11:35PM	:30) OFA-12-	G-080H		\$800.00 NM
Class of Time - Pre-emptible with notice	9-10PM	1	:30	1	\$1,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	Rate					



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Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

www.	thewpbfchannel.	.com									
lino	Start Data	End Data	Descri	ntion	Start/End Time	MTMTTCC	Length	Spots/ Week	Rate	Туре	
	Start Date	08/29/12	MOD F		9-10PM	MTWTFSS1	:30	1	\$1,800.00	NM	-
34	4 08/22/12 Class of Tir				9-108101	1	.30		\$1,000.00	INIVI	101
		08/20/12	08/26/12	21	1	\$1,800.00					
	Spots: # Ch	Day A		Air Time Descript		Start/End Time		h Ad-ID			Rate Type
	2 WF	PBFW 08	8/22/12	9:20 PM MOD FA	M	9-10PM	:3	0 OFA-12-G	-086н		\$1,800.00 NM
3	5 08/20/12 Class of Tir	09/03/12 ne - Pre-em		notice	1P-2P	1	:30	1	\$225.00	NM	-
	Weeks:	Start Date 08/20/12	End Dat 08/26/12		Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch			Air Time Descript		Start/End Time		h Ad-ID			Rate Type
<u></u>	1 WF	PBFM 08	8/20/12	1:36 PM THE CH	EW	1P-2P	:3	0 OFA-12-A	-093н		\$225.00 NM
36	6 08/20/12 Class of Tir	09/03/12 ne - Pre-em		Anderson Coope notice	r 10-11a	1	:30	1	\$200.00	NM	
	Weeks:	Start Date 08/20/12	End Dat 08/26/12		Spots/Week 1	<u>Rate</u> \$200.00					
	Spots: # Ch	Day Ai	ir Date	Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
L	1 WF	PBFM 08	8/20/12 1	10:31 AM 10-11a	Anderson Cooper	10-11a	:3	0 OFA-12-G	-086н		\$200.00 NM
37	7 08/20/12 Class of Tir	09/03/12 ne - Pre-em	The Vinptible with		11A-12PM	1	:30	1	\$575.00	NM	
	Weeks:	Start Date 08/20/12	End Dat 08/26/12		Spots/Week 1	<u>Rate</u> \$575.00					**
	Spots: # Ch			Air Time Descript	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBFM 08	3/20/12 1	0:58 AM The View	N	11A-12PM	:3	0 OFA-12-A	-093н		\$575.00 NM
38	3 08/20/12 Class of Tin	09/03/12 ne - Pre-em		Kimmel notice	12:06-01:06AM	1	:30	1	\$75.00	NM	
	Weeks:	Start Date 08/20/12	End Date 08/26/12		Spots/Week 1	<u>Rate</u> \$75.00					11
	Spots: # Ch			Air Time Descript		Start/End Time		h Ad-ID			Rate Type
				2:45 AM Jimmy K		12:06-01:06AM	:3	0 OFA-12-G	-086н		\$75.00 NM
40	08/20/12 Class of Tin		ptible with		· · · · · · · · · · · · · · · · · · ·	1	:30	1	\$275.00	NM	
	Weeks:	Start Date 08/20/12	End Date 08/26/12		Spots/Week 1	<u>Rate</u> \$275.00					
	Spots: # Ch			Air Time Descript		Start/End Time		h Ad-ID			Rate Type
L	1 WP	BFM 08	3/20/12 1	2:24 PM WPBF N	lews 25 @ Noon	12pm-1230pm	:3	0 OFA-12-G	-086н		\$275.00 NM
41	08/20/12 Class of Tin	09/03/12 ne - Pre-em	4:30a-5 ptible with		430a-5a	1	:30	1	\$50.00	NM	
	Weeks:	Start Date 08/20/12	End Date 08/26/12		Spots/Week 1	<u>Rate</u> \$50.00					
	Spots: # Ch			Air Time Descript	•	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WP	BFM 08	/20/12	4:55 AM 4:30a-5a		430a-5a	:3	0 OFA-12-A-	-093н		\$50.00 NM
44	08/20/12 Class of Tim	09/03/12 ne - Pre-em	WPBF ptible with	News 25 Morning notice	s5:30-5:57am	1	:30	1	\$225.00	NM	
		Start Date 08/20/12	End Date 08/26/12		Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch			Air Time Descripti		Start/End Time		h Ad-ID			Rate Type
	1 WP	BFM 08			ews 25 Mornings @	5:3(5:30-5:57am	:3	0 OFA-12-G-	-086н		\$225.00 NM
45	08/20/12 Class of Tim	09/03/12 ne - Pre-emp	WPBF ptible with r	News 25 @ 6:00F notice	Pl6-6:30PM	1	:30	1	\$625.00	NM	
		Start Date 08/20/12	End Date 08/26/12		Spots/Week 1	Rate \$625.00					
	Spots: # Ch	Day Air		Air Time Descripti	o <u>n</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
	1 WP	BFM 08	/20/12	6:19 PM WPBF N	ews 25 @ 6:00PM	6-6:30PM	:3) OFA-12-G-	-086н		\$625.00 NM



Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice Month Invoice # Invoice Date Invoice Period 937742-1 08/26/12 August 2012 07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

Spots Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type
Class of Time - Pre-emptible with notice 46 08/20/12 09/03/12 WPBF News 25 Mornings6-7AM 1 :30 1 \$400.00 NM Class of Time - Fixed Non Pre-emptible Weeks: Start Date End Date MTWTFSS Spots/Week 9400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WPBF M 08/20/12 6:23 AM WPBF News 25 Mornings 6-7AM :30 0FA-12-A-093H \$400.00 47 08/20/12 09/03/12 Good Morning America 7-9AM 1 :30 1 \$475.00 NM Class of Time - Fixed Non Pre-emptible Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 1 1 \$475.00
Class of Time - Fixed Non Pre-emptible
08/20/12 08/26/12 1 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WPBF M 08/20/12 6:23 AM WPBF News 25 Mornings 6-7AM :30 0FA-12-A-093H \$400.00 47 08/20/12 09/03/12 Good Morning America 7-9AM 1 :30 1 \$475.00 NM Class of Time - Fixed Non Pre-emptible Weeks: Start Date 08/20/12 08/26/12 1 1 \$475.00 Spots/Week 08/20/12 08/26/12 1 1 \$475.00
1 WPBF M 08/20/12 6:23 AM WPBF News 25 Mornings 6-7AM :30 0FA-12-A-093H \$400.00 47 08/20/12 09/03/12 Good Morning America 7-9AM 1 :30 1 \$475.00 NM Class of Time - Fixed Non Pre-emptible Weeks: Start Date
Class of Time - Fixed Non Pre-emptible Weeks: Start Date
08/20/12 08/26/12 1 1 \$475.00
Spots: # Ch. Day Air Date. Air Time Description. Stat/End Time Level Ad ID
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WPBF M 08/20/12 8:49 AM Good Morning America 7-9AM :30 0FA-12-G-086H \$475.00
48 08/20/12 09/03/12 Jeopardy 7:30-8PM 1 :30 1 \$1,600.00 NM Class of Time - Fixed Non Pre-emptible
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 1 1 \$1,600.00
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WPBF M 08/20/12 7:41 PM Jeopardy 7:30-8PM :30 0FA-12-A-093H \$1,600.00
49 08/20/12 09/03/12 Dr. Oz M-F 9-10a 9-10a 1 :30 1 \$250.00 NM Class of Time - Pre-emptible with notice
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 1 1 \$250.00
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WPBF M 08/20/12 9:23 AM Dr. Oz M-F 9-10a 9-10a :30 0FA-12-A-093H \$250.00
52 08/14/12
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -TWTF 2 \$525.00
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WPBF W 08/15/12 4:17 PM Dr. Oz 4-5p :30 0FA-12-A-091H \$525.00
2 WPBF F 08/17/12 4:16 PM Dr. Oz 4-5p :30 0FA-12-A-091H \$525.00
53 08/14/12
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -TWTF 1 \$275.00
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WPBF W 08/15/12 9:39 AM Dr. Oz M-F 9-10a 9-10a :30 0FA-12-G-083H \$275.00
54 08/14/12 08/17/12 4:30a-5a 430a-5a -TWTF :30 1 \$50.00 NM Class of Time - Pre-emptible with notice
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -TwTF 1 \$50.00
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WPBF F 08/17/12 4:39 AM 4:30a-5a 430a-5a :30 0FA-12-G-086H \$50.00
55 08/17/12 08/17/12 Jimmy Kimmel 12:06-01:06AMF :30 1 \$75.00 NM Class of Time - Pre-emptible with notice
Weeks: Start Date End Date MTWTFSS Spots/Week Rate
08/13/12 08/19/12 F 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WPBF F 08/17/12 1:00 AM Jimmy Kimmel 12:06-01:06AM :30 0FA-12-G-086H \$75.00
56 08/17/12

INVOICE



Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

ine Start Date End Date Description Start/End Time	MTWTFSS	Lenath	Spots/ Week	Rate	Туре	
The Otal Date End Bate Description						
56 08/17/12 08/17/12 Good Morning America 7-9AM Class of Time - Fixed Non Pre-emptible	F	:30	1	\$475.00	NM 	
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS Opots/Week Spots/Week	<u>Rate</u> \$475.00				-	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF F 08/17/12 8:45 AM Good Morning America	7-9 AM	:3	0 OFA-12-0	G-086H		\$475.00 NM
57 08/17/12 08/17/12 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	F	:30	1	\$275.00	NM	
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS 09/19/12 Spots/Week 1	<u>Rate</u> \$275.00			-		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF F 08/17/12 12:24 PM WPBF News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-0	G-086н		\$275.00 NM
58 08/17/12 08/17/12 4:30a-5a 430a-5a Class of Time - Pre-emptible with notice	F	:30	1	\$50.00	NM	
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS 05/05/Week Spots/Week	<u>Rate</u> \$50.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
1 WPBF F 08/17/12 4:44 AM 4:30a-5a	430a-5a	:3	0 OFA-12-	G-086н		\$50.00 NM
60 08/21/12 08/24/12 THE CHEW 1P-2P Class of Time - Pre-emptible with notice	-TWTF	:30	1	\$225.00	NM	
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS Optis/Week Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF W 08/22/12 1:00 PM THE CHEW	1P-2P	:3	0 OFA-12-	G-086H		\$225.00 NM
	Total Spots	1:	31			
				Gross Tota	<u> </u>	\$53,395.00
Payment Terms 30 Days			Agend	cy Commission	<u>1</u>	\$8,009.25
			N	et Amount Due	2	\$45,385.75